AMENDED IN SENATE JUNE 21, 2011 AMENDED IN ASSEMBLY MAY 27, 2011 AMENDED IN ASSEMBLY MARCH 31, 2011

CALIFORNIA LEGISLATURE—2011–12 REGULAR SESSION

ASSEMBLY BILL

No. 1072

Introduced by Assembly Member Fuentes

February 18, 2011

An act to add Article 9 (commencing with Section 12092) to Chapter 1 of Part 2 of Division 3 of Title 1 of the Government Code, relating to community development.

LEGISLATIVE COUNSEL'S DIGEST

AB 1072, as amended, Fuentes. Community development: California Promise Neighborhoods Initiative.

Existing law provides for various community development programs in the state.

Executive Order S-05-10 created the Office of Economic Development in the Governor's office, for the purpose of coordinating economic development activities in the state.

This bill would establish the California Promise Neighborhoods Initiative in the Office of Economic Development. It would require the office to establish 40 promise neighborhoods throughout the state, according to specified criteria, to maximize collective efforts within a community to improve the health, safety, education, and economic development of each neighborhood. It would require the office to use existing state resources and federal funds to implement these provisions, and authorize the office to accept financial support from other public or private sources for these purposes. *It would require cities, counties*,

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and school districts electing to participate in the initiative to provide the office with specified information.

This bill would direct the Office of Economic Development to work with the California Health and Human Services Agency and counties to establish participation goals for specified programs, and it would also direct the office to explore methods for increasing participation rates. The bill would give cities, counties, schools, and school districts located in a promise neighborhood priority consideration for certain programs, grants, and funding.

Vote: majority. Appropriation: no. Fiscal committee: yes. State-mandated local program: no.

The people of the State of California do enact as follows:

- 1 SECTION 1. The Legislature hereby finds and declares as 2 follows:
 - (a) California continues to endure an unprecedented economic and educational crisis that will have continuing ramifications on the health, safety, education, and economic development of the most underserved communities.
 - (b) The Harlem Children's Zone in New York has demonstrated the lasting benefits of developing a network of support services to revitalize an entire community focusing on the social, health, and educational development of children.
 - (c) The federal Promise Neighborhoods Initiative, inspired by the Harlem Children's Zone, seeks to develop a cradle-to-career pipeline of support services in specific neighborhoods that will transform communities.
 - (d) Central to the development of the Harlem Children's Zone and the federal Promise Neighborhoods Initiative has been the use of data to drive real-time decisionmaking and program improvement.
 - (e) More than 42 communities in California applied for the federal Promise Neighborhoods Initiative grant. The three California communities of Hayward, Pacoima, and Pico-Aliso were among the 21 communities selected nationwide.
- 23 (f) Many of the communities that were not selected by the 24 federal government continue to work on developing community 25 plans, given that cross-community planning provides lasting

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benefits in aligning and maximizing resources in a given community.

- (g) Establishing a network of services to serve specific families breaks down many unnecessary barriers and silos in the effective delivery of programs and services.
- (h) The alignment of local, state, and federal resources can maximize existing dollars and better serve specific communities.
- SEC. 2. Article 9 (commencing with Section 12092) is added to Chapter 1 of Part 2 of Division 3 of Title 1 of the Government Code, to read:

Article 9. California Promise Neighborhoods Initiative

- 12092. (a) The California Promise Neighborhoods Initiative is hereby established in the Office of Economic Development in the Governor's office to develop a system of promise neighborhoods throughout the state to support children's development from cradle to career.
- (b) (1) The purpose of the promise neighborhoods shall be to maximize collective efforts within a community to improve the health, safety, education, and economic development of each neighborhood.
- (2) Participation by local agencies in the initiative shall be voluntary.
- (c) Commencing July 2012, the office shall develop an application process for eligible entities to apply for sites to become promise neighborhoods pursuant to this article.
- (d) (1) The office shall establish 40 promise neighborhoods by January 1, 2014. Except as provided in paragraph (2), the office shall select promise neighborhoods from applicants that meet eligibility criteria set forth in Section 12093, have developed cross community plans, and have established alignment of resources with local cities and counties.
- (2) The three communities selected for the federal Promise Neighborhoods Initiative, Hayward, Pacoima, and Pico-Aliso, shall be included among the 40 promise neighborhoods established pursuant to paragraph (1).
- 38 (e) (1) The office shall work with the State Department of 39 Education, the Employment Development Department, the 40 California Health and Human Services Agency, the Business,

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1 Transportation and Housing Agency, the California Children and

- 2 Families Commission, the California Community Colleges, the
- 3 California State University, the Student Aid Commission, the
- 4 Department of Parks and Recreation, and at its option, the 5 University of California, in implementing this article.
 - (2) The office shall work with the agencies described in paragraph (1) to identify programs and opportunities for grants suitable for prioritization in promise neighborhoods.
 - (f) The office shall work with promise neighborhood designees to use the federal new markets tax credit program as an opportunity to incentivize the creation of additional public-private partnerships in promise neighborhoods.
 - (g) The office shall use existing state resources and available federal funds to implement this article. If state or federal funds are not available or sufficient, the office may apply for and accept grants and receive donations, and other financial support from public or private sources for purposes of this article.
 - 12093. (a) A nonprofit organization that meets the requirements of this section is eligible to apply for designation of a neighborhood in which it operates as a promise neighborhood pursuant to this article.
 - (b) An eligible applicant shall have at least all the following partners as part of its application:
- 24 (1) Another community organization.
- 25 (2) A child development organization.
- 26 (3) A school district.
- 27 (4) A postsecondary institution.
- 28 (5) A city.

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- 29 (6) A county.
 - (7) Business or industry.
- 31 (c) An eligible applicant shall have a cross-community plan.
- 32 (d) An eligible applicant shall establish geographic boundaries
- for the promise neighborhood. The geographic area shall meet at least all of the following criteria:
 - (1) Contain one or more high schools and feeder schools, and have graduation rates below 70 percent.
 - (2) Have unemployment rates higher than the state as a whole.
- 38 (3) Have more than 25 percent of families with annual incomes below fifteen thousand dollars (\$15,000).

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(e) If an eligible applicant's target area is located within a city, county, or state receiving federal formula grants, the applicant shall demonstrate that multiple sources of block grant assistance are being coordinated and invested in support of the planning, implementation, and long-term results of their promise neighborhoods program.

- 12093.1. (a) The Office of Economic Development shall work with the California Health and Human Services Agency and local counties to establish participation goals for the following programs:
- (1) The Healthy Families program, pursuant to Part 6.2 (commencing with Section 12693) of Division 2 of the Insurance Code.
- (2) CalFresh, pursuant to Chapter 10 (commencing with Section 18900) of Part 6 of Division 9 of the Welfare and Institutions Code.
- (3) The Medi-Cal program, pursuant to Article 1 (commencing with Section 14000) of Chapter 7 of Part 3 of Division 9 of the Welfare and Institutions Code.
 - (4) Other programs as identified by the office.
- (b) The office shall post participation rates for programs identified in subdivision (a), and explore different methods of increasing participation in those programs, including, but not limited to, a universal application and electronic data sharing.
- 12093.2. (a) The Office of Economic Development shall work with the Superintendent of Public Instruction, the California Community Colleges, the California State University, the University of California, the Student Aid Commission, and the California Postsecondary Education Commission to ensure effective implementation of this section.
- (b) Schools and school districts located in a promise neighborhood shall, to the extent not in conflict with federal law or initiative measure, be granted priority in consideration for the following:
- (1) The After School Education and Safety Program pursuant
 to Article 22.5 (commencing with Section 8482) of Chapter 2 of
 Part 6 of Division 1 of Title 1 of the Education Code.
- 37 (2) California Partnership Academies pursuant to Article 5 38 (commencing with Section 54691) of Chapter 9 of Part 20 of 39 Division 4 of Title 2 of the Education Code.

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1 (3) School improvement grants, to the extent that a school within 2 a promise neighborhood is presently low achieving and is eligible 3 for Title 1 funding pursuant to Chapter 70 (commencing with 4 Section 6301) of Title 20 of the United States Code.

- (4) The Immediate Intervention/Underperforming Schools Program pursuant to Article 3 (commencing with Section 52053) of Chapter 6.1 of Part 28 of Division 4 of Title 2 of the Education Code.
- 9 (5) Grants issued pursuant to Chapter 5 (commencing with 10 Section 88532) of Part 52 of Division 7 of Title 3 of the Education 11 Code.
 - 12093.3. (a) The Office of Economic Development shall work with the Employment Development Department, the California Workforce Investment Board, and the Employment Training Panel to ensure effective implementation of this section.
 - (b) Cities and counties located in a promise neighborhood shall be granted priority in consideration for the following programs and grants:
 - (1) The Employment Training Fund pursuant to Article 6 (commencing with Section 1610) of Part 1 of Division 1 of the Unemployment Insurance Code.
 - (2) Workforce development solicitations for proposals.
 - (3) Other programs as identified by the office.
 - 12093.4. (a) The Office of Economic Development shall work with the Department of Parks and Recreation to meet the provisions of this section.
 - (b) Cities and counties located in a promise neighborhood shall be granted priority in consideration for state funding for the creation of new parks and recreation activities in underserved communities, to the extent not in conflict with the provisions of an initiative measure or a bond act.
- 32 12093.5. (a) School districts electing to participate in the 33 California Promise Neighborhoods Initiative shall provide the 34 Office of Economic Development with the following information:
 - (1) Graduation rates.
- 36 (2) Transition to postsecondary rates.
- 37 (3) Achievement gap data.
- 38 (4) Preschool enrollment rates.
- 39 *(b)* Cities and counties electing to participate in the initiative 40 shall provide the office with the following information:

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- 1 (1) Health care coverage.
- 2 (2) Job growth.
- 3 (3) Unemployment.
- (4) The housing element of their general plan pursuant to Article 10.6 (commencing with Section 65580) of Chapter 3 of Division
- 5
- 1 of Title 7.